

NEWS & INSIGHTS

Claims Management Requires Top Speed

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Why It Matters

Quick claims handling isn't just good service. It's financial survival, especially with deductibles and retentions on the line. The faster your company can settle a matter, the less expensive it likely will be.

By the Numbers

- **85%** of auto bodily injury claims get attorney representation within 14 days, per recent study
- **\$2.5 billion** spent by billboard attorneys on 26.9 million ads
- **71%** of claimants say attorneys pushed for additional medical treatment
- **25%** of claimants' say attorneys were "primarily responsible" for setting their treatment plan

The Bottom Line

Claims costs are skyrocketing while companies hemorrhage money on "cost of defense" payments, even for "no liability/no damage" claims.

The Fix

Speed wins everything:

- Evaluate immediately when at fault
- Get adjusters to claimants with checks in hand
- Fix their cars and provide rentals fast
- Report claims instantly

Reality check: Nothing drives claimants to attorneys faster than slow property damage response.

Call your claims adjuster or insurance broker today. Ask these critical questions:

- What happens when an accident occurs tomorrow?
- Can we deploy an independent adjuster to visit claimants immediately?
- Do they have settlement authority?
- How fast can we address car damage?
- What's our rental car process?

The Big Picture

You must have a plan. Today.

In claims management, hesitation is expensive. Act first, save later.

If you have any questions on the importance of fast claims management, [please contact me](#) at any time.

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