

NEWS & INSIGHTS

Your 2026 Safety Calendar Has Needs - We Can Fill Them

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Every empty slot on your 2026 calendar is a future plaintiff's attorney's opportunity. While you're finalizing Q1 budgets and booking conference speakers, the litigation landscape is evolving faster than your current defense strategies.

[Watch the 2-minute overview](#): Which program fits your 2026 calendar? Nuclear verdicts didn't pause for the holidays. "Reptile tactics" are being refined right now. And the carriers who lock in transformative training early will be the ones who aren't scrambling when the next eight-figure demand lands on their desk.

Through Transport Center, we offer three distinct programs to fill those calendar gaps, with each designed to fundamentally shift how your organization approaches litigation risk.

1. Mock Trial Program

What it is: A fully staged courtroom experience where your drivers, safety directors, and risk managers become witnesses. They experience scripted cross-examination tactics before they ever face a real plaintiff's attorney.

Why it works: PowerPoints don't prepare people for the witness stand. Pressure does. Participants leave understanding exactly how reptile tactics work – and how to neutralize them.

Best for: Trucking associations, self-insured fleets, insurance conferences, and safety conferences seeking unforgettable, high-impact training.

2. Transport Center Driving Day

What it is: The ESPN "College GameDay" of driver meetings. We're replacing the conference room slideshow with a production-quality experience that drivers actually want to attend, complete with energy, engagement, and content that sticks.

Why it matters: Was your current driver meeting format designed for a different era? Driver Day transforms mandatory attendance into a genuine investment in your safety culture.

Launching: Spring 2026. Limited pilot slots available for carriers ready to revolutionize their approach.

Best for: Forward-thinking fleets tired of the same ineffective safety meeting format.

3. AI Trucking Defense Presentation

What it is: A keynote or training session that reveals how artificial intelligence is transforming trucking litigation. It turns subjective expert testimony battles into objective, data-driven defense strategies.

Why it matters: Plaintiff's attorneys are already using AI to identify targets and build cases. The defense bar – and the carriers they represent – can't afford to play catch-up.

Best for: Trucking industry and association conferences, insurance meetings, and risk management summits.

What's Next

Your 2026 calendar is filling up. The question is whether it's filling up with programs that actually move the needle – or whether they're just more of the same.

Let's talk about which program fits your organization. You can [contact me](#) if you are interested in any of our educational programs for 2026.

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