



# Amanda D. Dempsey

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*Shareholder and Co-Chair, Franchising, Licensing and Distribution*

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## *Services and Industries*

- Franchising, Licensing and Distribution
- Business and Corporate
- Mergers and Acquisitions
- Intellectual Property
- Intellectual Property Litigation
- Litigation

## *Education*

Villanova University School of Law, J.D., 2011

Georgetown University, B.A. in psychology, 2007

## *Admissions*

Pennsylvania

New Jersey

Amanda D. Dempsey, Esq. concentrates her practice on the representation of emerging and middle-market franchise brands. She assists U.S. and international franchisors with all aspects of owning and operating franchise

businesses, including the drafting and negotiation of franchise agreements, preparation and registration of franchise disclosure documents, regulatory compliance and dispute resolution.

Amanda also represents franchise clients in mergers and acquisitions and other corporate transactions involving franchise businesses. Amanda also focuses on intellectual property matters including IP asset protections, portfolio management, U.S. and International trademark protection and brand development strategies.

Prior to entering private practice, Amanda served as judicial law clerk to the Honorable Robert P. Becker, Jr., Justice of the Superior Court of New Jersey, in both Gloucester and Cumberland counties. She also worked in the legal department of a Philadelphia-based private equity firm.

**“Working with . . . Amanda who creates agreements for Franchisors provided invaluable perspective into what is important to the Franchisor.** That perspective helped me focus on what was truly important to all parties. Amanda’s knowledge of not only the literal interpretation of the agreement and FDD but also her understanding of what actually happens in the real-life application of such agreements was impressive and helpful. Most importantly, Amanda expertly negotiated a very tricky clause. When negotiations were at an impasse and I wasn’t moving forward, Amanda made one quick phone call and within 30 minutes, agreeable documents reflecting exactly what we intended were in my inbox. Her skill has potentially saved me millions of dollars. Amanda is also a joy to work with and her upbeat, positive demeanor during what can be a tense experience was a delight. I can’t say enough good things about Amanda and my experience working with her. I will send anyone looking for a franchise attorney to her without hesitation.”

*\*Testimonials found on this website are from actual clients. No monetary consideration was offered or given in exchange for these testimonials. Please keep in mind that the result of any legal matter depends on the unique circumstances of each case. These testimonials are not a guarantee or prediction of the outcome of your legal matter, and we cannot guarantee particular results for future clients based on successes we have achieved in past legal matters.*

## ***Recognitions***

- Franchise Times, Legal Eagle - 2023, 2024
- Top Influential Women in Franchising, [Entrepreneur’s Franchise 500](#) - 2022
- Top Franchise Legal Player, 1851 Franchise - 2021
- Super Lawyers, Pennsylvania Rising Stars - 2019, 2020, 2021

## ***Professional Affiliations***

- American Bar Association
- International Franchise Association (IFA)
- Pennsylvania Restaurant and Lodging Association (PRLA)