



Jarina D. Duffy, CFE

Senior Counsel

Email: jdd@saxtonstump.com

Phone: [\(484\) 218-9204](tel:(484)218-9204)

Services and Industries

- Franchising, Licensing and Distribution
- Business, Corporate and Tax
- Mergers and Acquisitions
- Intellectual Property
- Intellectual Property Litigation
- Litigation

Education

Villanova University School of Law, J.D. cum laude, 2013

Boston University, B.S. in Journalism, 2007

Admissions

Pennsylvania

New Jersey

Jarina D. Duffy, Esq. works with franchisors and distributors to address intellectual property, licensing, regulatory and compliance, and employment matters. She is knowledgeable of the unique challenges and opportunities that

franchise and distribution businesses face and is able to help clients develop the legal foundation needed to build their respective brands. Specifically, she helps clients by drafting and negotiating franchise disclosure documents, franchise and licensing agreements, supply agreements and a range of other contracts related to franchising. She is also capable of helping clients with franchisee management, termination and release agreements, commercial real estate and regulatory compliance matters.

Throughout her career, Jarina has focused on franchise law and intellectual property. She began her career as an associate at a Philadelphia-based franchise law firm and has also served at Kent Franchise Law Group, a Stevens & Lee company.

Related Experience

- Drafted franchise disclosure documents and all franchise-related agreements for emerging and middle-market franchisors.
- Negotiated the purchase and sale of franchise systems and franchised businesses in a variety of industries.
- Prepared and filed initial and renewal franchise state registration documents.
- Counselling start-up and early-stage franchisors through formation and the early years of offering franchises.
- Counselling clients on all franchise-related issues such as regulatory compliance, franchisee relationships, vendor relationships, etc.
- Revised and negotiated commercial leases for franchisees in a variety of industries and location types.
- Developed form franchise agreements, development agreements, termination agreements, and release agreements for franchisors.
- Counselling clients regarding a variety of distribution relationships, including distribution arrangements, franchises and business opportunities.
- Counselling franchisee clients regarding their potential purchase of a franchised business.

Recognitions

- Pennsylvania Super Lawyer Rising Star, 2020-2023
- Best Lawyers in America, "Ones to Watch", 2024

Professional Affiliations

- American Bar Association
- International Franchise Association
- Certified Franchise Executive
- Delaware County Chamber of Commerce, Women's Committee member

Speaking Engagements

- "Challenges After Acquiring and Managing a New Brand," 55th Annual IFA Legal Symposium, May 7-9, 2023
- "Trademark Modernization Act of 2020 and Other Trademark Developments: Impacts on Franchising," 54th Annual IFA Legal Symposium, May 15 - 17, 2022